

2-1-1 Broward Corporate Partners
2-1-1 Broward proudly recognizes and thanks all of
our Corporate Partners.

PLATINUM CORPORATE PARTNERS



Florida's Most Convenient Bank



GOLD CORPORATE PARTNERS



SILVER CORPORATE PARTNERS



Get Connected. Get Answers.

**2-1-1 Broward
Corporate Partnership**

Working together to support and connect your employees
and all the residents of Broward County with local
resources.



Your First Call For Help!

www.211-broward.org

About 2-1-1 Broward

Since 1995, 2-1-1 Broward has been the community's central point of entry to the entire health and human services system and is available to every resident of Broward County. This service is free, confidential and anonymous. 24 hours a day, 365 days a year every call is answered by a highly trained and degreed counselor who can provide emotional support, needs assessment, crisis counseling/intervention, information about personal family and financial issues and resource and referral to the most appropriate agency/program.

Call volume has more than doubled in the past five years. Last year, 2-1-1 Broward received over 126,000 calls for assistance from callers that reflect the diversity of the community. Some of the concerns residents call about are basic needs, financial assistance, home foreclosures, healthcare issues, quality childcare, summer and afterschool programs, special needs services, domestic violence, teen-related issues, depression, substance abuse, etc.

Benefits of 2-1-1 for Businesses

- Reduced time spent by employees searching resources for themselves or their families during work hours.
- Helps employees deal with personal problems that might adversely impact their work performance, health, and well-being.
- Provides free 24 hour counseling and referral services for employees and their household members.
- Provides resources to local programs and services not provided by an Employee Assistance Program.
- Offers employees being laid off a source of local support and information.
- Provides local information, assistance and resources before, during and after a disaster.

Corporate Partnership Program

Unlike 411 and 911, 2-1-1 Broward relies on the support of the community – individuals, foundations, corporations, government agencies, municipalities. In order to provide this vital community service and help our residents get connected to the resources they need, 2-1-1 Broward has established strategic partnerships with corporations through the Corporate Partnership Program.

The goal of the program is to establish mutually beneficial relationships with local companies. Corporate Partners help to provide financial and human resources that support the general operation of the 2-1-1 helplines. 2-1-1 Broward supports your company's marketing efforts and philanthropic goals.

Corporate Partnership Program Levels

2-1-1 Broward is dedicated to providing our partners with a high return on investment through a variety of custom tailored benefits. We work closely with our partners to customize a package of benefits which fits their specific human resource needs, marketing efforts and/or philanthropic goals. Partnerships can be annual or multi-year commitments.

Platinum Corporate Partner: Giving Level \$10,000 and above

- Opportunity for issue-driven marketing/advertising space on a specific 2-1-1 website page
- Interactive Company logo in all 2-1-1 e-newsletters and e-blasts sent to 3,000+ contacts
- Company profile featured in one e-newsletter sent to 3,000+ contacts
- Company feature on 2-1-1's Corporate Partners Page
- Company listed in Annual Report
- Company materials distributed at 2-1-1 events
- Company promotional material distributed at events attended by 2-1-1 when appropriate
- Four complimentary memberships to CLUB 2-1-1 – includes 4 "connecting" events

Gold Corporate Partner: Giving Level

\$5,000 - \$9,999

- Interactive Company logo in all 2-1-1 e-newsletters and e-blasts sent to 3,000+ contacts
- Company profile featured in one e-newsletter sent to 3,000+ contacts
- Company feature on 2-1-1's Corporate Partners Page
- Company listed in Annual Report
- Company materials distributed at 2-1-1 events
- Two complimentary memberships to CLUB 2-1-1 – includes 4 "connecting" events

Silver Corporate Partner: Giving Level

\$2,500-\$4,999

- Company profile featured in one e-newsletter sent to 3,000+ contacts
- Company feature on 2-1-1's Corporate Partners Page
- Company listed in Annual Report
- Company materials distributed at 2-1-1 events
- One complimentary memberships to CLUB 2-1-1 – includes 4 "connecting" events

All Corporate Partners receive the following employee benefits:

- Opportunity for onsite outreach
- Employee volunteer opportunities

To request an invitation to participate in the Corporate Partnership Program or set an appointment to visit 2-1-1, please contact Laurie Sallarulo, at (954) 390-0493 or at lsallarulo@211-broward.org.

"Many of our over 200 employees face some of the same personal, financial and family challenges many residents in our community face. As a Corporate Partner of 2-1-1 Broward, Consolidated Credit Counseling supports the local 24/7 helpline that will be there to assist our employees 24/7. 2-1-1 Broward has conducted on-site outreach to educate our employees on the scope of services provided and how 2-1-1 can help our employees access resources effectively. This has helped moral, absenteeism and productivity. "

- Gary Herman, President, Consolidated Credit Counseling Services, Inc.